



ROI Comparisons 3G Data Plan Costs vs Cellular Roaming Costs

Data Plans Scenarios for Domestic Usage

Service Provider Plans (i.e. AT&T, T-mobile, etc)	50 (Mb)	250(Mb)	500 (Mb)	3 (GB)
Secure Talk Time (in minutes)	625	3125	6250	37500
Monthly Costs for Data Plan (\$10	\$15	\$20	\$35
Secure Talk Time Costs (Per Minute)	\$0.016	\$0.004	\$0.003	\$0.0009
Regular Domestic calls @ \$.05 per min (if making normal cellular calls)	\$31.25 (625 minutes)	\$156.25 (3125 minutes)	\$312.50 (6250 minutes)	\$1875 (37500 minutes)

Data Plan Scenarios for International/Roaming Usage

Service Provider Plans (i.e. AT&T, T-mobile, etc)	50 (Mb)	250(Mb)	300 (Mb)	500 (Mb)
Secure Talk Time (in minutes)	625	3125	3750	6250
Monthly Costs for Data Plan (roaming data plan)	\$25	\$99	\$125	\$1150
Secure Talk Time Costs (Per Minute)	\$0.04	\$0.03	\$0.03	\$0.18
Regular Roaming Costs @ \$2.50 per min. (if making normal roaming cellular calls)	\$1563 (625 minutes)	\$7813 (3125 minutes)	\$9375 (3750 minutes)	\$93750 (6250 minutes)

Note: Cost analysis and bandwidth utilization are approximation over cellular networks. Costs are in U.S. Dollars. Monthly Costs for Data Plan vary from each provider. These scenarios are for demonstration purposes and you should consult with your cellular provider for actual data plan costs. The costs provided reflect the actual costs from providers' websites taken on Nov. 1, 2011. The Secure Talk Time is a calculation for consumption of secure talk time using our software application on a smartphone. The bottom line here is that you have a potential for huge savings to your organization's mobile phone bills AND increased security when using our secure communications software on your smartphone or PC.